



T-Town TNR, Inc.

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T-Town TNR – Q4 2018 Newsletter

Greetings from T-Town TNR! This is the first of what will be a quarterly update to our sponsors and supporters. We will be highlighting our accomplishments from the past three months, and giving you a preview of the next three months.

First, we celebrate our success in 2018 in exceeding our total spay and neuter goal of 900 cats, with a total of 919 TNVR'd (trap-neuter-vaccinate-return)!

The past two months in particular T-Town TNR ran at full steam – 127 in November and 106 in December. The total for the year was 29% over 2017. We very much appreciate all the hard work and financial support in these efforts!

Second, we celebrate our successful fundraising! We introduced the use of the “Network For Good” donor management system, and created several year-end fundraising campaigns. We also participated in FaceBook’s “Giving Tuesday”. With the social media fundraising platforms, we have been pleased to see all the endorsement for our organization and its cause.

Critical to our accomplishments was identifying veterinary resources for our program for low cost, high quality sterilization. We now have three clinics that we routinely schedule with and three backups for emergencies and overages, as needed.

T-Town TNR’s leadership has been focused on building its infrastructure for our growing organization. In the last three months we:

- Developed a website (www.ttowntnr.com) to help educate about the importance of spay/neuter for the community cats;
- Integrated into the website a portal for requests for assistance for TNVR in Tulsa neighborhoods and a location from which to make online donations;
- Designed and adopted a logo;
- Added more traps and equipment to our trap bank;
- Developed and conducted a “Process and Role Strategy Workshop” in early January. This was implemented utilizing “Design Thinking” concepts. The purpose was to examine our processes and data collection to implement better solutions;
- Had conversations with and researched other successful TNR organizations throughout the US to identify “best practices” and identify growth issues for T-Town TNR going forward;
- Attended the ANIMAL Conference - 2018, in Oklahoma City, presented by The Kirkpatrick Foundation.

First quarter 2019 priorities include:

- Push to complete as many TNVR's as possible, to stay abreast of the year round breeding that we see in Tulsa. (While doing TNR is tough on our team in cold weather, it pays off in the spring with fewer reproducing colonies.)
- Continue to expand our trap and equipment bank to give our team more tools to facilitate the highly changeable nature of their work.
- Evaluate software tools for project and data management to improve data and tracking infrastructure.
- Recruit more volunteers and create and implement a training program for new team members.
- Develop manuals for trapping activities and caretaker education.
- Identify community partners to assist us in public awareness and fundraising.
- Schedule and plan fundraising events for 2019, both virtual and within the Tulsa Community.

Here are a few pictures from our activities in the last quarter. Feel free to reach out to us if you have any questions or comments!

Samantha Polen, Executive Director
T-Town TNR, Inc.



All day spay/neuter clinic at Affordable Pet Care in December
– 20 cats from 5 colonies!



One of the young cats trapped
for the December clinic.



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"Mister" – A happy, healthy community cat in Tulsa.



A humane "drop trap" used for hard-to-catch cats.



This colony is in a public housing complex, partially TNVR'd and scheduled for completion early 2019.



All "fixed" up and ready to go home to his colony!

Our booth at the grand re-opening of one of our community partners, The Garden Deva Sculpture Company.

We participated in a two-day art fair here to educate the public on our mission and sell our custom garden stakes which were co-designed by Garden Deva and T-Town TNR!



Making cold weather shelters for the community cats. These were given to colony caregivers who requested them!

